

Certified Used Vehicles

Toyota Certified Used Vehicle Program Manual



Table of Contents

	Page
Introduction	··· 1
Dealer Overview	2
Limited Warranty Options	6
Roadside Assistance Information	8
TCUV Merchandising Materials	10
Carfax [®]	18
Window Label Software	19
Vehicle Preparation	29
Vehicle Eligibility	·· 32
Inspection Guidelines	34
Presenting the Certified Vehicle	··· 37
Reporting Procedures	42
Contacts / Emergency Numbers	43
Notes / Updates / Miscellaneous	44



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The Southeast Toyota Distributors, LLC
Toyota Certified Used Vehicle program is Administered by JM&A Group



Introduction

Toyota Certified is an innovative way of marketing and selling pre-owned vehicles. It is a program that has been specifically designed to work with every department within the dealership to help strengthen the dealer's position in the used vehicle marketplace.

Toyota Certified has the highest front-end gross of any segment in the Toyota line up. Toyota Certified provides you with the opportunity to make the highest gross profit of any profit center in your sales department, as well as the associated profit to your parts and service departments from first class reconditioning!

The Toyota Certified program is far more than a Limited Warranty... it is a complete used vehicle marketing system. It supports not only the Used Vehicle Department, but also every department that interfaces with the used vehicle operation. Support includes:

- SET and JM&A Group Field <u>Sales</u> Managers providing:
 - ✓ In-dealership salesperson training
 - ✓ Computer software updates
 - ✓ Ongoing training with management
 - ✓ Merchandising training and assistance
 - ✓ Updates on current market trends in the used vehicle industry
- Reconditioning skills workshops
- Training for new sales personnel

As you can see, Toyota Certified isn't merely another "Certified" program, but an entire team to help in the success of each department within the dealership.



BENEFITS OF PROGRAM

- 160-point inspection criteria creates a standardized process and helps keep your reconditioning expenses in-line.
- All Toyota Certified Limited Warranties come with Alternate Transportation and Travel Breakdown benefits.
- All Toyota Certified vehicles come with complimentary, no pay "Sign and Drive" roadside assistance anywhere in the US or Canada with coverage up to 7 year/unlimited mileage, from vehicle purchase date.
- The Toyota Certified program includes outstanding merchandising support materials that will set your dealership apart from the others in your market.
- Carfax® vehicle history reports are available at no charge on all Toyota Certified vehicles.
- The Toyota Certified Software lets your dealership personnel easily create attractive
 and informative window stickers that show details such as make/model, standard and
 optional accessories, vehicle pedigree and price (if you choose).
- All Toyotas and Scions -- up to 7 model years old and 85,000 miles -- are eligible for Toyota Certification.
- No enrollment or annual fees.



Why buy Toyota Certified?

- · Like new car at a used car price
- More car for your money
- · Minimize the effects of new car depreciation
- · Backed by a manufacturer's warranty
- Vehicle in like new condition (160 point inspection)
- · All the perks of buying at competitive finance rates

Results of the Toyota Certified Program include

- · Increased sales volume
- Faster turn rates
- Higher average grosses
- Higher ROI
- Reduced certification expense
- Improved dealership image
- Improved customer retention and referrals



Dealer Eligibility

- All Toyota dealers are eligible to participate in the Toyota Certified Used Vehicle Program.
- Dealer must sign and complete the Toyota Certified Participation Agreement and agree to the terms and conditions of the Agreement.

Dealer Responsibilities

- Select, inspect, and recondition vehicles to Toyota Certified Standards. Keep original copy of completed and signed vehicle inspection checklist and corresponding repair order in vehicle service folder.
- Ensure that each Certified Vehicle passes the Carfax® vehicle history report and keep a copy of the report in the vehicle service folder.
- Utilize all Toyota Certified Point of Sale merchandising support materials including a priced TCUV window sticker, (also known as a Monroney Label), for each vehicle.
- Provide the retail customer with a copy of the completed and signed inspection checklist and Carfax[®] vehicle history report.
- Display Toyota Certified Used Vehicles in a dedicated, stand alone area with highvisibility. Including TCUV Light Pole Banners designating the space and if possible, a TCUV vehicle in the showroom.
- Report the Toyota Certified Used Vehicle Limited Warranty and Toyota Certified Mechanical Failure Service Contract to JM&A/SET via Dealer Daily/Reporting System within five (5) working days after the retail date.



TOYOTA CERTIFIED INVENTORY INSPECTION

- All vehicles must pass the Toyota Certified Inventory Inspection (see Inspection Guidelines section for details).
- The Dealer shall make all Toyota Certified vehicles available for periodic inspections by the assigned JM&A Group Field Service Manager, during regular business hours, without notice to the dealer.
- A random sample of Toyota Certified vehicles may be chosen for inspection, including a test drive by the inspector, using grading standards specified by JM&A Group.
- Results of inspections will be reviewed with a member of the dealership's management team upon completion of the inspection.
- Inspected vehicles will be graded in one of two categories. The grade it receives will determine what action the dealer needs to take:

<u>Pass</u> - This means that the vehicle has passed Toyota Certified standards. No dealer action required.

<u>Fail</u> – This means that the vehicle was found to have items which do not meet the Toyota Certification standards. Typically, these items are repairable and if repaired correctly will result in restoring the vehicle to a passing score. Dealer action required:

- ✓ Remove vehicle from display area
- ✓ Repair items to meet Toyota Certified standards
- ✓ Return vehicle to display area upon receiving passing grade

NOTE: The sale of a Toyota Certified vehicle is a complete package and the Toyota Certified Limited Warranty and Roadside Assistance are part of the purchase price of the vehicle. There can never be a separately stated charge for these items to the consumer.



Limited Warranty

Warranty Period

The Toyota Certified Limited Powertrain Warranty is 7 years/100,000 miles, which expires 7 years after the Certified Vehicle Purchase Date, or when the odometer reaches 100,000 miles, whichever comes first. Also, included is 12 months/12,000 miles of Platinum coverage from the vehicle purchase date and the current odometer reading.

Limited Warranty Coverage

• The TCUV Limited Warranty is a Limited Powertrain Warranty. See the *Certified Limited Warranty*, form TC06, for complete coverage information. The Toyota Certified Limited Warranty is included in the purchase price of the vehicle and cannot be sold separately or as an aftermarket product.

Area of Coverage

• The TCUV Limited Warranty is serviceable at over 1,400 Toyota dealers in the continental U.S., Alaska, Hawaii, and Canada.

When to Apply the TCUV Limited Warranty

 The TCUV Limited Warranty is secondary to any remaining factory new car warranty on the vehicle. The factory warranty is always the primary warranty for warrantable repairs.

Warranty Deductible

• There is no deductible charge to the customer for each TCUV Limited Warranty repair visit. The visit may have two or more warrantable repairs; however, the charge is \$0 per visit. If the same Covered Part previously repaired under this TCUV Limited Warranty fails again, the deductible will be waived.



Limited Warranty

Warranty Transfer

- The Toyota Certified Limited Warranty is transferable to the subsequent owner at no charge.
- In the event a previously retailed TCUV is acquired by a Toyota dealer, and if the
 vehicle still meets the eligibility parameters for Certification, the dealer can sell the
 vehicle as a TCUV; however, the vehicle must be re-Certified following all
 mechanical and appearance standards.

Travel Breakdown Protection

 Travel Breakdown Protection will be provided to the customer for the duration of the TCUV Warranty. In the event of a mechanical breakdown of a covered part, reimbursement for food and lodging will commence the day after the claim is reported, provided the customer is in excess of 100 miles from their home.
 Reimbursement shall be limited to \$100 per calendar day and \$500 per occurrence.
 This is limited to downtime repairs and ends at the time of repair completion.

Towing

• Towing to the nearest Toyota dealership or authorized repair facility will be covered if the TCUV becomes disabled due to a covered mechanical breakdown.

Alternate Transportation Coverage

If a TCUV is undergoing a repair covered by the TCUV Limited Warranty, the
customer is entitled to reimbursement for alternate transportation expenses up to
\$50 per day for up to five (5) days per occurrence. Includes reimbursement for
public transportation, rental car services or ridesharing services using a legal
business entity. Valid transportation receipts will be required for reimbursement. The
deductible does not apply to this benefit.



Roadside Assistance

Roadside Assistance

- Roadside Assistance is a part of the TCUV Limited Warranty.
- The coverage is 7 year from the purchase date, unlimited miles.
- Roadside coverage is provided 24 hours a day, 365 days a year throughout the continental United States, Hawaii, and Canada. Coverage is not extended to Mexico.
- The Toyota Certified Limited Warranty contract will serve as the customer's
 registration into this program. It is important that a warranty contract is produced and
 submitted to FWS for each eligible vehicle sold, regardless of whether an upsell to a
 mechanical service contract might have occurred, or if the vehicle still falls under the
 original factory warranty coverage.

Roadside Assistance Services

Customer Sign and Drive

In the event a customer needs to use one of the services available to them under Roadside Assistance, they are eligible for "sign and drive" coverage. The customer simply needs to sign the billing invoice and then drive away.

Toll-Free Number

For all Roadside Assistance services, the toll-free number is (800) 451-5665.

Flat Tire

Service personnel will change the customer's flat tire and replace it with the customer's properly inflated spare tire. This service does not include the cost of a replacement tire or the repair of the customer's flat tire.

Jump Start

Service personnel will attempt to jump start the customer's vehicle. This service does not include a replacement battery or "push starting" a vehicle.



Roadside Assistance

Roadside Assistance Services (cont'd.)

Lock Out

In the event the customer experiences a situation where they lock their keys in their vehicle, lose their keys, or experience any other condition that may render them unable to unlock their vehicle, this service provides for the unlocking of their vehicle. Making new keys or starting the vehicle is not included in this service.

Towing

In the event the customer experiences a situation where their vehicle should cease operating and requires towing, this service provides for a tow to the nearest Toyota dealer or authorized repair facility.

Out of Gasoline

In the event the customer's vehicle ceases to run because of lack of fuel, this service will provide up to three (3) gallons of gas.

Temporary Membership Card

At the time of delivery, the Certified customer should be given their Toyota Certified Folio. Inside the folio will be their temporary Roadside Assistance membership card. They will receive their permanent membership card in three to four weeks.



Proper placement of merchandising materials will enhance the appearance of the vehicles, the product knowledge of the salespeople, and the customer's trust in the pedigree of the vehicle. To maintain the appearance of the lot and the vehicles, the stickers must stay on the vehicle until sold. Therefore, ensure the window is clean and that the adhesive sticks to the window on the entire perimeter of the sticker.

There are two categories of placement -- 4-door vehicles and 2-door vehicles -- and five items that need to be displayed on or in the vehicle:

- 160 point inspection display (Side Sticker)
- · Window sticker with equipment listing
- Customer Folio & Warranty Supplement Booklet
- License Plate (depending on state laws)
- Decals

4-Door Models

Driver's side, rear passenger window:

- · Window sticker closest to B pillar
- 160 point inspection display to its right, closest to C pillar

Interior of Vehicle:

• Customer Folio & Warranty Supplement Booklet

2-Door Models

Driver's side window:

- Window sticker closest to A pillar
- 160 point inspection display to its right, giving the appearance of one large sticker

Interior of Vehicle:

Customer Folio & Warranty Supplement Booklet



POINT OF PURCHASE





CERTIFIED V DELIVERY K



CERTIFIED VEHICLE DELIVERY KIT

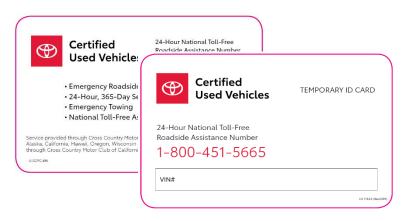




Customer Folio & Warranty Supplement Booklet

(Includes Roadside Assistance Card)

Dimensions: Folio 9" x 6"; Warranty Supplement Booklet 8 ½" x 5 ½" C/S# 11508

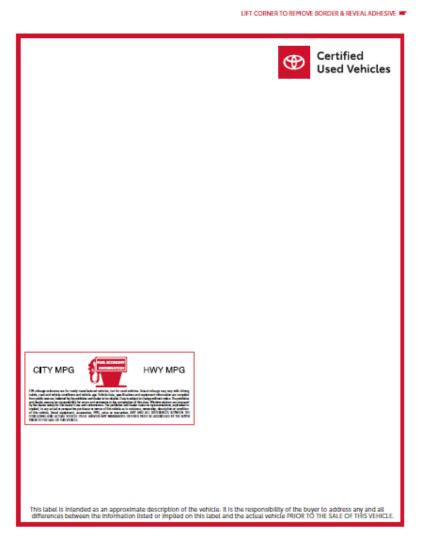


Roadside Assistance Card

Dimensions 3 3/8" x 2 1/8"



POINT OF PURCHASE



WARNING: PLACE STICKER ON CLEAN GLASS - DO NOT PLACE STICKER ON TINTED GLASS - BEST APPLIED BETWEEN 0 AND 100 DEGREES F

Toyota Certified Window Sticker

Dimensions: 8.5" x 11"

C/S# 11393



POINT OF PURCHASE



7 - YEAR / 100,000 MILE POWERTRAIN LIMITED WARRANTY

12 MONTH / 12,000 MILE PLATINUM LIMITED WARRANTY

Window Eyebrow

Dimensions: 25" x 6" C/S# 11399





Window Decal

Dimensions: 1" x 3" C/S# 11394

License Plate
Dimensions: 12" x 6"
C/S# 11509





POINT OF PURCHASE

LIFT CORNER TO REMOVE BORDER AND REVEAL ADHESIVE



160 Point Certification Inspection

PRELIMINARY INSPECTION

- Engine start-up, operation 8 warm-up
 Brake 8 parting brake operation
 Active seat belt test
 Clutch, transmission 8 overchive operation

- Transfer case operation (4WD only) Steering operation, off center & alignment
- Tit steering wheel operation Wiper/Washer operation & blade condition Speedometer & adometer operation Cruise control operation, including resume

- Heater & air conditioning operation
 Abnormal noises, vibrations, squeeks, rattles

- Body surface, lower body, under body
 Tire pressure, defects & damage
- 5/32" minimum tire tread depth
 Drive shaft, joints, CV joints and boots
- Struts/shock absorbers leaks & weer
 Exhaust system including catalytic converter
- Fuel, oil, coolent or other fluid lesis

Emissions & state inspection:

Perform emissions test and/or state inspection, if required

MECHANICAL CERTIFICATION

- Underhood labels & decals
- Air filter, drive belts & hoses
- Bettery cables & mount All coolant levels & test
- Air conditioning levels; check at sight glass

- All lights & warning lights
 All mirror operation, adjustment & condition
 Glass free of cracks, stain & large chips
 Window, surroof or top operation

- Audio system & dock (set if required)
- Upholitiery inspection
 Truck bed, bed liner, tailgate, wer bumper
 Door & door key/lock operation
 Seats & seathelt operation for every position

- Rear defogger Headlight am Hood, trunk & fuel filler door latches
- Spare tire pressure; jack & wrench match & work

- Full 4 wheels & check brakes
 Minimum 50% remaining wear on brake pada/shoes
 Inspect brake rotors/drums for minimum
- Differential oil level
- · Engine oil & filter changed using Toyota parts

Exterior deening & polishing including:

- Body, fenders, engine compartment.
 Door jambs & behind gas filler door.
- Tires & fender walls
- Wheels & spare tire Bumpers & lower body below moldings

Interior deening including:

- Dry brush carpets & vecuum interior, trunk
 Geen all vinyl surfaces
 Clean headliner & sun visors

- Clean interior windows
- · Clean carpets, seets, door trim & trunk carpet Clean & condition leather surfaces as required

- Interior is odor free
- Buffing dust & residue have been removed
 Wheels are free of dirt & brake dust
- All interior cradio & crevious are dean
- Glass is free of dirt & streets
- Body is reasonably free of dents & dings
 Paint is reasonably free of drips & scratches
- Interior is free of burn marks, holes, rips & team
- Bumpers are reasonably free of cuts & scratches
- Glass is free of crads, chips & other defects

Impaction of the embalon system of the automobile listed above and the air pollution control devices does not represent a recreatly that the automobile meets indeed or state existed control requirements nor in it a substitute for obtaining certification from a wide deviction control action. The impactor makes no existing, expressed or implied, with segand to the sufficiency of the air pollution control devices with respect to federal and state guideline. Noticella 10 LSA.

tragections performed are limited to determining that the parts and components lated and decided on the deleter ent in grapes musting containing AT the TRANCE DESCRIPTION DESCRIPTION TO YEAR DISCUSSIONAL MANAGEMENT OF A STANCE OF THE PROPERTY OF THE PROP

WARNING: PLACE STICKER ON CLEAN GLASS • DO NOT PLACE STICKER ON TINTED GLASS BEST APPLIED BETWEEN 0 AND 100 DEGREES F

CS 11393 (04/19)

Side Sticker

Dimensions: 6" x 11"

C/S # 3093



POINT OF PURCHASE















Used Vehicles

Magnets

Dimensions: 9 1/4" x 14" C/S # 11504



SALESPERSON GUIDES



"The Best New Cars Make The Best Used Cars"

It's a Toyota

- The best new cars make the best used cars!
- Eligible Vehicles: Current model year & 6 years back;
 <85.000 miles.

160-Point Inspection

- Conducted by Toyota factory trained technician
- Quality & safety inspection

Carfax Vehicle History Report

- Carfax has over 3 billion records in database
- Carfax provides a report of any title-related problems such as:
 - Salvage, rebuilt, flood damage, damage disclosure, manufacturer buy-back, roll overs or unreliable odometer

Powertrain Limited Warranty (7 yr/100k)

- Effective from the Certified Vehicle Purchase Date
- Engine, transmission/transaxle, drive axle
- \$0 transfer fee

177361

\$50 deductible / occurrence

CS# 11396 (03/19)

Platinum Limited Warranty (12 mo/12K)

- Covers any mechanical breakdown except those items listed in the "Exclusions from Coverage" section
- \$0 deductible / per occurrence

Roadside Assistance (7 yrs/unlimited)

- Toll-free (800) 451-5665
- · 24 hours a day / 7 days a week
- Towing to the nearest Toyota dealership or authorized repair facility
- Jump Start
- Flat Tire
- Fuel
- Lockout
- "0" miles from home

Travel Breakdown Protection (7 yrs/100k)

- \$100 / day
- Maximum of \$500 per occurrence
- 100 miles from home

Alternate Transportation Allowance (7 yrs/100k)

- \$50 / day
- Maximum 5 days / per occurrence

Certified Wrap Service Contract

- 7/100, 7/125, 8/100, 8/125 term / mileage optional coverage options available
- Platinum coverage option available
- \$0 and \$50 deductible options

Peace of Mind

- Worry-free buying experience for customer
- What is in our customer's best interest is in our dealership's best interest

Pocket Guide for Used Vehicle Salesperson

Dimensions: 3" x 5" C/S# 11396



ADDITIONAL MATERIALS AVAILABLE:

•Toyota Certified Wind Feather CS 11505

•Toyota Certified 160 Point Inspection Sheet CS 3098

•Toyota Certified Sales Associate Button CS 11507

TO ORDER SUPPLIES, PLEASE CALL:

1-888-562-3676



Carfax®

WHAT IS CARFAX?

 Carfax[®] is a vehicle history service that provides dealers access to the nation's largest database of vehicle history information that can be used to uncover hidden problems in their inventory.



- Carfax® has over 3 billion vehicle records in their database.
- Carfax® Vehicle History Reports (VHR's) are available at no charge on all Toyota Certified vehicles.
- Carfax® VHR's pinpoint problems hidden in a vehicle's past and protects the
 dealership against costly buy-backs. This helps ensure accurate appraisals on tradeins as well as provide reports that are effective deal-closers.
- Carfax® provides a report of any title-related problems such as salvage, rebuilt, flood damaged, damage disclosure, manufacturer buy-back, roll overs or unreliable odometer.
- Toyota Certified dealers can run one Carfax® Vehicle History Report for each Toyota Certified vehicle.



LAUNCH THE WINDOW STICKER APPLICATION

In order to operate the new web-based Toyota Certified Window Sticker Application, the system onto which you are using the application should meet the following minimum guidelines:

- We recommend that the system have and use the most current version of Internet Explorer.
- The software requires the latest version of Adobe Reader, which can easily be downloaded for free from www.adobe.com.
- · The system should be set up to always allow Pop-Ups.
- Add VehicleDetails.com as a Trusted Site in your Internet Security Settings.

Note: In order to use the new web-based Toyota Certified Window Sticker Application, the dealership computer must have internet access.

LOG-IN TO THE APPLICATION

- 1. Go to www.VehicleDetails.com
- Enter the log-in and password provided. If you have not received your username & password, please contact the Vehicle Details Technical Support Team at 262.240.9652
- 3. The first item you see will be the software license agreement. Click on "Accept" to proceed.



Toyota Certified Window Sticker Technical Support is available from 9:00 AM to 4:00 PM Central Time, Monday through Friday.

This service is free of charge to all Toyota Certified Dealers.
Technical Support Team
262-240-9652



SETTING UP THE APPLICATION

Most of the Dealer Information section of the program will be set up for you. Visit each tab on the dealer setup screen to ensure that the application is configured properly. There are key pieces of information that you will need to complete. If any of your Dealership Information is listed incorrectly, please use the button provided to **Request Address Change**.

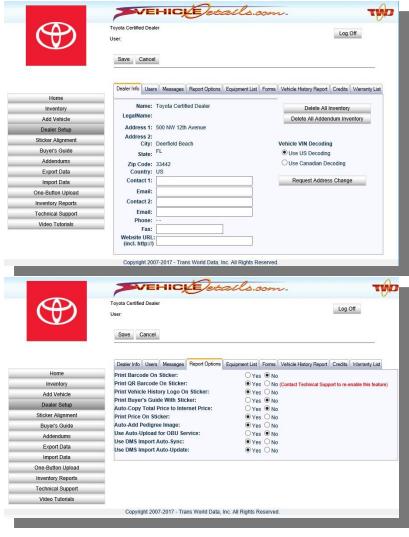
The QR Code Feature will be enabled for all Dealers. This means that for **every** Certified Vehicle saved to inventory, you can print the QR Code on the Monroney-Like Window Sticker. If you choose to opt-out of using the QR Code Feature, please contact VehicleDetails.com Technical Support at (262) 240-9652 and the feature will be removed

from your account.

Click on DEALER SETUP to add important information:

1.Add Contact Name
2.Add Email Address – All
Vehicle Inquiries generated from
the QR Codes will be sent to the
email address you have saved
to VehicleDetails.com.
3.Add Website – Add your
Dealership Website here to
appear on QR Code-generated
Vehicle Listing URL.

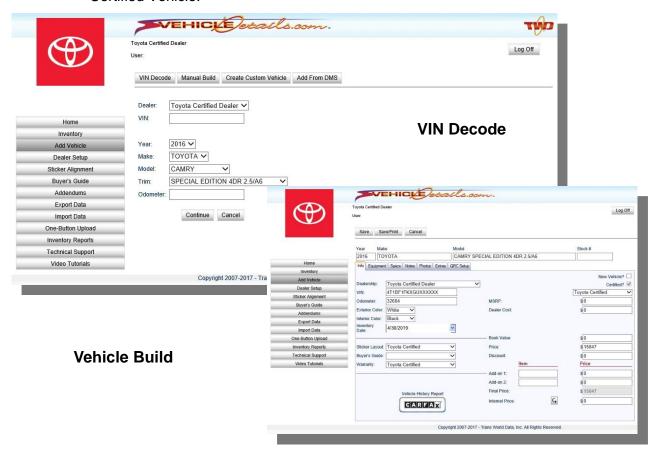
Visit the Report Options Tab
To set up Account Options



ADD YOUR CERTIFIED VEHICLE TO INVENTORY

At the main menu, select ADD VEHICLE. VIN, Stock # and Odometer will be required to add your Certified Vehicle.

- Enter VIN and Odometer, then click DECODE. The system will decode the VIN.
 You may get one or more possible vehicles to select from. If it gives you more
 than one choice, choose the correct vehicle and click **Continue** to go to the
 Vehicle Build screen.
- 2. In the VEHICLE BUILD screen, enter Color, Stock Number, Price and Internet Price. *Internet Price will be used for the QR-Code generated Vehicle Listing URL
- 3. Use the tabs on the BUILD VEHICLE SCREEN to edit equipment, specifications, add notes, attach photos and more.
- 4. Obtain CARFAX Vehicle History Report by clicking the button provided.
- Click SAVE to save all your vehicle information. You can return to the Vehicle Build Screen to add Photos. See the next section for adding photos to your Certified Vehicle.





ADD PHOTOS TO YOUR CERTIFIED VEHICLE TO INVENTORY

To add photos to your Certified Vehicle, click EDIT next to the vehicle in the Inventory screen.

- 1. In the Vehicle Build screen, click the **Photos Tab** at the top
- 2. Click the **Add** Button, the Photo Tool will be a pop-up window. If you do not have Flash installed on your computer, you may be prompted to install the Flash Component in order to use our Photo Tool. Please follow the on-screen prompts to install or update the Flash Component. If the tool is already installed, you can continue with adding photos.
- 3. Click the Add More Files Button in the Photo Tool Window. A browser window will pop-up.
- 4. Browse to your Photos Location on your computer and select the photo that you would like to add to your certified vehicle. You may select multiple photos at one time. For best results, select only 10 Photos at one time to Upload. You can add more photos at any time.
- 5. Individual Photo Size should not exceed 3.5 MB.
- 6. Click **Upload** to Continue. Wait for the upload to complete. Your uploaded images will appear in the Photos Tab of the Vehicle Build Screen after the upload is complete.
- 7. After your photos have been added to your Certified Vehicle, click the SAVE button at the top to save this vehicle to your inventory.



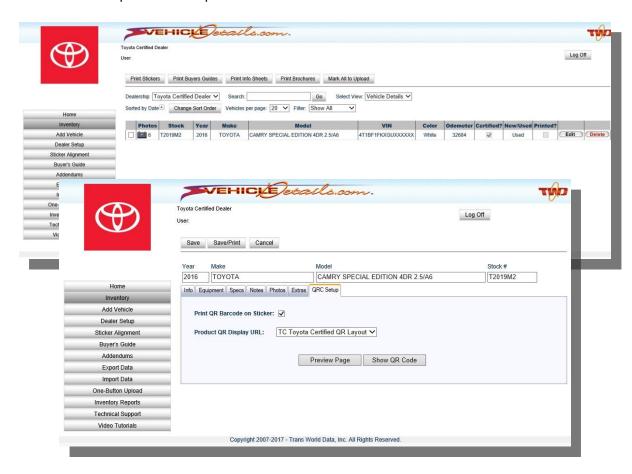


VIEW THE QR CODE-GENERATED VEHICLE LISTING URL

For each vehicle, you can Preview the QR Code Image and the QR Code-Generated Vehicle Listing URL.

From the INVENTORY Screen:

- Click Edit next to the vehicle you would like to PREVIEW.
- 2. Click the QRC Setup Tab at the top of the Vehicle Build Screen.



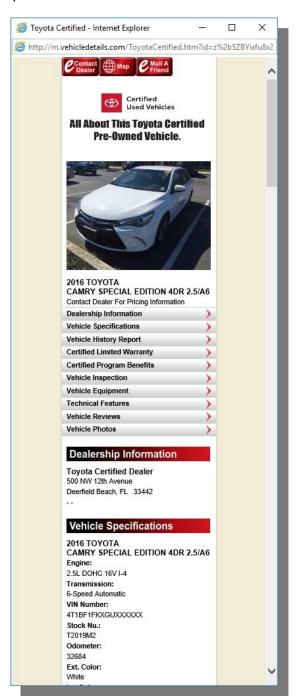
- 3. To Preview the QR Code-Generated Vehicle Listing URL, click the PREVIEW PAGE Button
- 4. To Preview the QR Code itself, click the **SHOW QR CODE** Button

For each button clicked, a pop-up window will appear to show you the requested image. Please continue to the next page to see examples of each.



TOYOTA CERTIFIED VEHICLE LISTING PAGE EXAMPLE

Example of the QR Code-Generated Vehicle Listing URL and the QR Code Image



Left: QR Code-Generated Vehicle Listing URL

Below: QR Code Image



From your mobile device, download a **QR Code Scanner Application**. There are several free applications available.

Scan the QR Code above to view the full Vehicle Listing URL.



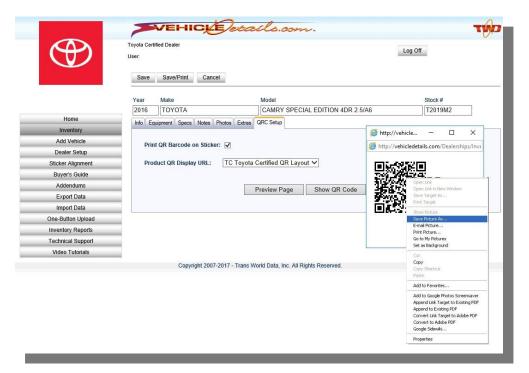
SAVE THE QR CODE IMAGE TO USE FOR ADVERTISING

You can easily save the QR Code Image for any vehicle and use it for Newspaper Ads or other means of Advertising. Follow these simple instructions to save the QR Code Image:

From the INVENTORY SCREEN:

- 1. Click **EDIT** next to the vehicle you would like to PREVIEW.
- 2. In the Info Tab, click into the VIN Field and highlight the VIN. On your keyboard, hit the Control (CTRL) key and the Letter C to copy the VIN to your clipboard.
- 3. Click the QRC Setup Tab at the top of the Vehicle Build Screen.
- 4. Click the **SHOW QR CODE** Button. A pop-up window will appear with the requested image.
- 5. With your mouse pointed ON the image itself, click using your RIGHT mouse button and select "SAVE PICTURE AS"
- 6. At this point, you are saving the QR Code Image as a JPEG to your computer. You will choose the folder location in the window that appears.
- When asked to give the image a File Name, simply paste the VIN that's saved to your clipboard by using Control (CTRL) and the Letter V on your keyboard.

The QR Code image is now saved to your computer's hard drive in the folder that you selected and from this point can be given to your Marketing Department to use when placing Newspaper Ads.

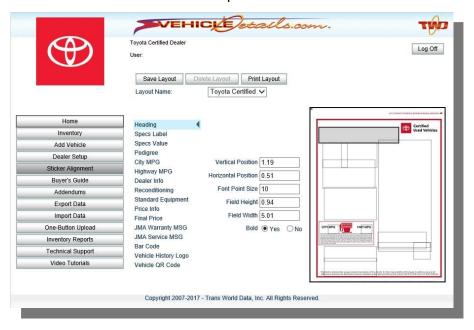




SETUP PRINT ALIGNMENT FOR YOUR CERTIFIED WINDOW STICKERS

The window sticker alignment will be already set up for you. It is still recommended that you test out the Sticker Print-Out on blank paper before printing on Sticker Stock. Follow these simple instructions to adjust the printing position of each field on the window sticker:

- 1. Select Sticker Alignment at the main menu.
- 2. Select the field needed from the list of items that print on the sticker
- 3. Make your changes to the Vertical or Horizontal Position
 - To move the image DOWN, increase the Vertical Position.
 - · To move the image UP, decrease the Vertical Position.
 - To move the image to the RIGHT, increase the Horizontal Position.
 - To move the image to the LEFT, decrease the Horizontal Position.
- 4. When finished click SAVE LAYOUT in the top left corner.



Return to the Inventory screen

- Select any vehicle by clicking the check box in the left column
- 2. Click **Print Stickers** at the top of the Inventory screen
- A pop-up window will appear with the PDF of the Vehicle Window Sticker.
- 4. Use the Print Icon in the PDF to print the window sticker on blank paper

Once the alignment is set, you can begin printing on your Certified Window Sticker Stock.



CERTIFIED INVENTORY MANAGEMENT

From the Main Menu Buttons on the left, Select INVENTORY

EDIT CERTIFIED VEHICLES:

- 1. To EDIT a vehicle, find your vehicle and click the EDIT button at the right.
- 2. In the VEHICLE BUILD SCREEN, edit the appropriate fields.
- 3. To reprint the sticker when you are finished click SAVE/PRINT
- 4. If you do not need to reprint just click SAVE to keep your changes

PRINT WINDOW STICKERS:

- Select the vehicle(s) that you wish to print a Window Sticker by clicking the check box to the left of the vehicle.
- 2. Click the PRINT STICKERS button at the top

DELETE SOLD VEHICLES:

You cannot undo this action once you have clicked DELETE.

- 1. Click the check box to the left of the vehicle(s) you want to delete
- 2. Click the DELETE SELECTED button at the bottom of the screen, if you have multiple vehicles selected.
- 3. Click DELETE to the RIGHT of the vehicle if you only have one vehicle selected.

Inventory Management





TOYOTA CERTIFIED PRINTED WINDOW STICKER EXAMPLE





2016 TOYOTA CAMRY SPECIAL EDITION 4DR 2.5/A6

Engine: 2.5L DOHC 16V I-4
Trans: 6-Speed Automatic
VIN Number: 4T1BF1FKXGUXXXXXX
Stock No.: T2019M2

Odometer: 32,684
Ext. Color: White
Int. Color: Black

160-POINT PRE-DELIVERY TOYOTA CERTIFIED INSPECTION

7-YEAR / 100,000 MILE LIMITED POWERTRAIN WARRANTY INCLUDED FOR YOUR PEACE OF MIND

Car and Driver reports Camry SE is well equipped for the money * Car and Driver credits Camry SE with the best back seat with two or three*Edmunds calls Camry a compelling and competitive midsize sedan *

CITY MPG 25



HWY MPG

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THIS TOYOTA CERTIFIED VEHICLE IS ELIGIBLE FOR A COMPREHENSIVE MECHANICAL FAILURE SERVICE CONTRACT

> Toyota Certified Dealer 500 NW 12th Avenue Deerfield Beach, FL 33442

Standard Equipment For This Vehicle Type

When Newly Manufactured:
------ INTERIOR FEATURES -----12-Volt Auxiliary Power Outlets
6.1-Inch Touch-Screen Display
6-Speaker Audio System
Advanced Voice Recognition

Air Conditioning w/Filter AM/FM/CD/MP3/WMA Audio System

Auxiliary Audio Jack Backup Camera Cruise Control

Day/Night Rearview Mirror Entune Audio Plus w/Connected Navigation App

Hands-Free Phone Capability Navigation w/Turn-By-Turn Capability Power Door Locks

Power Driver Seat w/Power Lumbar Power Windows w/Front Auto Up/Down Rear Window Defogger w/Timer

Shift-Linked Automatic Locking Feature Sport Fabric Softex-Trimmed Front Seats Steering Wheel w/Audio & Bluetooth Controls TFT Multi-Information Display

Tilt/Telescopic Sport Steering Wheel USB w/iPod Connectivity & Control ------ EXTERIOR FEATURES ------

Daytime Running Lights Manual Fold Power Heated Exterior Mirrors Power Tilt/Slide Moonroof

Washer-Linked Intermittent Windshield Wipers ------ ENGINEERING FEATURES ------

4-Wheel Disc Anti-Lock Brakes Electric Power Rack-&-Pinion Steering Electronic Brake Distribution & Brake Assist Smart Key System w/Push Button Start Smart Stop Technology

Vehicle Stability & Traction Control

Front/Side/Front-Knee/Side-Curtain Airbags LATCH Child Safety System

Our Price \$15,847.00



This label is intended as an approximate description of the vehicle. It is the responsibility of the buyer to address any and all differences between the information listed or implied on this label and the actual vehicle PRIOR TO THE SALE OF THIS VEHICLE

WARNING: PLACE STICKER ON CLEAN GLASS • DO NOT PLACE STICKER ON TINTED GLASS • BEST APPLIED BETWEEN 0 AND 100 DEGREES F C/S11392 Rev. 4/19



Vehicle Preparation

After the software has been loaded and the inventory has been entered, it is time to produce the window stickers. At this point, we need to train the lot personnel who will be responsible for maintaining the appearance of the inventory to ensure that the Toyota Certified vehicles are properly merchandised and displayed.

Even though merchandising seems to be a small part of the picture, it is possibly the most important part of the entire program. It is the first thing the customer will see, and it will set the stage for all the sales training that has been done. It will be difficult for the salespeople to do a walk-around if the stickers are not properly displayed and if the vehicle's appearance isn't up to the Toyota Certified standards. It will also be hard to show the customer the difference in vehicles while trying to justify price.

If a salesperson attempts to show a Certified Vehicle to a customer, and discovers during their sales presentation that the equipment doesn't work, the interior is dirty, or it won't start, any credibility you once had is now undermined. The salesperson must be able to maintain the confidence in the product and in the vehicle. The lot person will be your first line of defense to ensure this will not happen.

Try to get the lot person to look at the certified inventory in a fresh new way. Depending on the job responsibilities that have been assigned to the lot person, here are some of the areas in which they will need to be trained:

First, take the lot person to a vehicle intended for the certification program. Let them
inspect the vehicle with you and point out to you some of the things that they can see
need to be corrected. Be sure to have them do a thorough inspection, including the
engine compartment and trunk.

IMPORTANT!

Make sure that a back-up person is trained to handle the Toyota Certified duties assigned to the lot person.



Vehicle Preparation

Under the hood

- Ensure that the engine appears clean and oil-free
- Windshield washer bottle is filled and in proper working order
- All caps are on tightly
- Battery terminals are clean and tight

In the trunk

- Raise up the flooring and inspect the spare tire compartment
- Make sure the spare tire is clean, free of dirt, and properly inflated
- Make sure the jack and all tools are clean and free of dirt and in proper working order and properly attached in the compartment
- Make sure that the trunk covering is clean and dirt free and replaced correctly in the trunk compartment

Interior

- Make sure that all of the equipment is accounted for and in working order
- All charging ports should be in working conditions
- Check under and beside the seats and console to make sure that they are clean and free of dirt
- Pay attention to the condition of the carpets and cloth/leather seats, and make sure that they have been cleaned and all spots removed

Exterior

- Make sure that each vehicle is rinsed off at least once per week and that the interior remains free from dirt. This is especially important after the vehicles have been test-driven.
- Make sure that the window stickers are displayed properly and have a good, clean appearance. If they find a vehicle where the stickers have been torn or are in a faded condition, they need to ask the person in charge of producing the stickers to produce another one for that vehicle. Remove the torn or faded sticker and replace with the fresh one they have had produced.



Vehicle Preparation

Display

- The Toyota Certified vehicles should be displayed together in one designated area. There should not be any "non-certified" vehicles included in the mix. This will enable the salesperson to properly show the Certified inventory to the customer.
- Certified vehicles should be on the front row, next to the main thoroughfare, for the best impact and display. The customer will be able to see the merchandising materials even as they drive by and may be enticed to investigate what the differences are.
- The inventory should be washed and freshened up at least once per week. Depending
 on the weather and the number of demonstration drives, this may need to be done
 even more frequently. Keep in mind that these vehicles should maintain the highest
 standards in appearance for both the interior and exterior.



Vehicle Eligibility

Vehicle Eligibility

- All Toyota and Scion models.
- All sources: trades, off-lease, purchase, rental "TRAC".
- Under 85,000 miles.
- Current model year and six (6) years back. The current model will be effective on January 1st of each year. The previous five years will then move up one year. For example, the 2020 model year is effective January 1, 2019. The oldest eligible vehicle would be a 2014.
- Vehicles must have been originally distributed by and sold by a Toyota Dealer located in the continental United States, Alaska, and Hawaii.
- No excessive repaired or unrepaired body damage (any evidence that three [3] or more outer body panels have been repaired and/or repainted; see Mechanical Standards and Process Notes).
- Vehicles must not have any evidence of airbag deployment.
- Vehicles cannot possess a branded title which contains any of the following designations:
 - Salvage
 - Rebuilt
 - Dismantled
 - Junk
 - Flood
 - Reconstructed
 - Mileage unknown
 - Water-damaged

NOTE: Please use the Carfax® Vehicle History Reports to check vehicle history. These reports are at no charge to dealers enrolled in the Toyota Certified program.



Vehicle Eligibility

Vehicle Eligibility (cont'd.)

- Not eligible are factory repurchase vehicles (buybacks), lemon law vehicles, and vehicles which have been damaged by natural disasters (e.g., flood, earthquake, hail damage) and repaired (may or may not be branded titles).
- Vehicles cannot have any body, chassis, or powertrain modifications, including, but not limited to:
 - Lowered suspension
 - Special flarings
 - Ground effects
 - Roof modifications or conversions other than quality sun and moon roof installations
 - Powertrain component modifications (Toyota Racing Development modifications are acceptable)
 - Altered 4WD and oversize tires and rims. (Tires and wheels must be the same size and load rating as OEM. TRD modifications are acceptable.)
- If the vehicle fails to meet the spirit and intent of the TCUV Program, do not certify. If in doubt as to eligibility, do not certify.
- The vehicle must pass the Toyota Certified Used Vehicle 160-point mechanical inspection performed by a Toyota-trained technician and must meet all detailing and appearance repair standards contained in this manual.
- Vehicles that have or have had frame or unibody damage, or any sign of structural repairs, are not eligible for certification. Structural components include, but are not limited to, the major load-bearing and/or passenger-protecting structural components in the vehicle.
- For more detailed information on vehicle eligibility, appearance, and mechanical standards, please consult the *Inspection Process Sheet*.



Inspection Guidelines

The Toyota Certified inspection process can be broken up into two different categories:

- · What you are required to inspect
- What Toyota strongly recommends

Listed below are the items that need to be inspected in each category.

REQUIRED INSPECTION: 160 – Point Quality Assurance Inspection Checks, including but not limited to:

- All mechanical components and systems listed on the Toyota inspection process sheet must be operational.
- · Any abnormal noises must be corrected.
- Any indication of engine sludge or gelling disqualifies the vehicle for certification.
- A road test must be performed to ensure there are no drivability problems.
- Tires must have even wear and at least 5/32" tread depth remaining.
- · Brakes must have at least 50% lining remaining.
- After the inspection process is complete and the vehicle has passed, the Service Department should place the Toyota Certified decal in the bottom left hand side of the front windshield, to acknowledge that the process is complete.
- The vehicle must have the interior and exterior detailed.
- · Any leaks should be corrected.
- · The paint surface should be free of swirl marks.
- Light scratches not through the clear coat should be removed during the buffing process.
- Wheels should be clean and free of brake dust.



Inspection Guidelines

REQUIRED INSPECTION (cont'd)

- Tires should be clean and dressed. Be careful not to have excessive dressing on tires, this will stain the paint of the vehicle if too heavy.
- Engine compartment should be thoroughly cleaned.
- Trunk, including storage compartments, should be clean and free of debris with no evidence of stains.
- Spare tire should be present and clean, but not dressed. Spare tire compartment should be clean and all tools clean, properly stored and in proper working order.
- Interior seats, carpets, floor mats, glove box, console and package tray should be free of debris.
- Seats, carpets, floor mats and headliner should be free of all stains.
- Crevices around the dash, glove box, console and between the seats should be clean and free of any debris.
- Dash and vents should be thoroughly cleaned.
- Ashtrays and lighters should be thoroughly cleaned.
- All doorjambs clean.
- Interior should have a neutral smell, free of all odors including heavy "perfume" smells that are used to mask odors.
- Interior glass should be clean with no evidence of hazing or streaks.
- Any unnecessary decals should be removed from the windows.

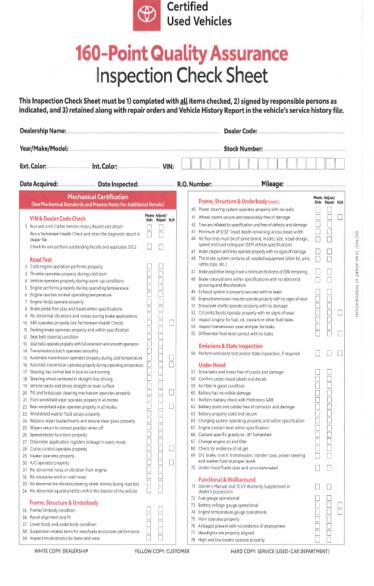
RECOMMENDED INSPECTION:

Full tank of gas.



Inspection Guidelines

SAMPLE INSPECTION PROCESS SHEET



					nspection Check Sheet number	836	00	07	0
Г	Furctional & Walkaround (cort.)	Meets	Adjust	, NA	Interior Appearance		feets	Adjust	v
79	Tail lights operate properly	3995	mepon.	- NUM	43 Interior is free of debris		Sto	Regaii	r N/I
	Brake lights operate properly		Ħ		44 Dash and vents are clean and properly dressed		ñ.	ñ	
	Side marker lights operate properly				45. All crevices are clean		ō	Ĭ	
82	Backup lights operate properly				46 Ashtrays and lighter are clean (if equipped)				C
	License plate lights operate properly				47 Door jambs are clean				
	No cracked, deeply heavel/yellowed or broken larnes of exterior lights				48 Glove box and console compartments are clean				
85	Instrument panel/warning lights operate properly	Н	H		49 Cabin air filter condition				L
	HVAC panel/lights operate properly Instrument panel light dimmer operates properly	Н	Н		50 Seats, carpets, floor mats (if equippect) and headliner are 61. Free of odor, including heavy fragrance.	thee of stains	H	Н	
88	Turn signals operate properly and self-cancel.		H		51 Free or odor, including neavy fragrance 52 Glass is clean and free of streaks		H	Н	
89		Ħ			Exterior Repairs		-		
	Rear-view interior mirror operates properly	Ħ			53 Body is free of all dents		m	П	
91	Exterior mirrors' operation and condition				54 Body is reasonably free of dings		Ħ	Ħ	
92	Remote mirror control operates properly				55 Paint is reasonably free of scratches and chips		ŏ	ŏ	
93	Glass free of cracks, stars and large chips				56 Vehicle is free of improper paint repairs or mismatch	sed color			
	Window tinting clear and conforms to local requirements				57 Glass is free of improper repairs				
	Dome/courtesy lights operate with door cycles				58 Bumpers are free of cuts, gouges and mismatched p	paint			
	Windows operate property			_	Interior Repairs				
	Window locks operate properly	Н		H	59 Interior leather, viryl, plastic, carpet and fabric surfi	aces are free			
	Power windows operate from master switch and all door switches	Н	ш	Н	of hotes, rips, tears, excessive wear or facing 60. No evidence of previous improper interior repairs		m	[7]	
99	Audio/CD/Aux system working properly, CD cartridge present (if equipped)	\Box		Ш		ozo Applies	151.	1	
100	Audio speakers do not rattle at high volume and function properly	П		П	Additional Inspection Items (Wh	ere Appuca	abte	,	-
	Antenna is present and functional	đ		Ħ	"Facle-away" dome light operates properly		Ц		
	Clock operates properly			Ē	2 Sunicef/convertible top operates properly through full nan	ga of positions			L
103	12v ACC power outlet operates properly				Seat heaters operate properly Head unit software update		Н	Н	H
	Ashtrays (if equipped) are present and operate properly				4 Head unit software update 5 Navigation system operates properly and memory sys	to median and	H.	Н	H
105	Headliner, sun visors, dash pad, uphoistery, console,				6 Transfer case smoothly switches from 2WD to 4WD:		H.	H	Н
	cup holders, trim panels and carpet are in place, in good condition and operate properly				from 4NVD to 2WID	and dock	_	_	
105	Driver floor mat (if equipped) is appropriate OEM floor mat for the			П	7 Truck bed is in good condition				
	vehicle, properly secured and not stacked on top of another floor mat				8 Truck bed-liner is in good condition and secured				
	Doors open and close properly				9 Tailgate operates properly				
	Door locks, including child safety locks, operate properly			_	10 Backup camera operates property				
	Remote keyless entry system and smart key system operate properly		Н	Ш	1f Bluetooth' searchos for signal		닖	Н	
	2 Master keys are present			-	12 SOS (Safety Connect) light illuminates green		H	Н	H
	Theft deterrent system operates properly			Н	 Lane Keep Assist operates properly Dynamic Radar Cruise Control/Pre-Collision Systems ope 	anto monanto	H	Н	H
112				Н	15 Intelligent Parking Assist operates properly	race property	H	Н	H
	Memory seat control operates properly Headrests function properly	Н	+	H	Hybrid Components		ш	w	÷
	Defogger indicator light operates properly			H					-
116	Rear defogger operates properly				1 Hybrid battery			Н	Ŀ
117	Luggage compartment light operation and trim appearance				2 Battery control module (battery voltage sensor)		H	H	H
	Luggage compartment is clean, free of debris, no stains				Hybrid power management control module Electric motor/generator operates properly		H	H	Н
	Hood and luggage compartment latches operate properly				5 ECVT operates smoothly and properly			Н	Н
	Interior remote luggage compartment release operates properly				6 Power inverter operates properly			Ħ	H
	Emergency trunk release operates properly				7 Inverter coolant level			ŏ	
	Fuel door release operates properly		Н		8 EV/Eco/Power modes operate properly			ā	
	Spare tire's cover appearance and condition Spare tire or inflator kit present	H	Н		9 Check transaxle "park" mechanism				
	Spare tire or initiator six present Spare tire has correct air pressure and a minimum of 5/32"				10 Multi-information display operates properly				
100	tread remaining				11 Touch Tracer display operates properly				
126	No signs of damage to spare tire				12 Hill Start Assist Control operates properly		H	Н	Н
	Spare tire and storage areas are clean				 Remote air conditioning system (if equipped) opera Solar-powered ventilation system (if equipped) opera 		H	Н	H
	Spare tire is securely fastened						ш	_	-
	Jack and tools are correct, present and secured				Required Technician Sign I certify that all mechanical items have b				
	Acceptable aftermarket items checked Removal of unacceptable aftermarket items	Н			regionly that all mechanical dems have b	rea superieu.			
131	namoval of unacceptable anarmanaet semi	ш							
73	Detailing and Appearance Repair Certifica	tion			Toyota Trained Tachnician	Date			
	(See Detailing Standards and Process Notes For Addition	al Det	ails)		Required Manager Signa	ature			
					I certify that all mechanical repair standard	s have been me	et.		
	Exterior Appearance								
132	Body surface condition				Service Manager	Date	_	7	
133	Exterior is washed, clean and free of water spots				our neer turneger	0010			
134	Paint is free of swirl marks and has an even, high luster				I certify that all detailing and appearance stand	lards have been	r.mei		
	Paint is free of removable scratches	Н	Н						
	Paint is free of wax residue	H	Н						
	Wheels/wheel covers are clean Wheel wells are clean	Н	H		Used Car Manager	Date			
	Wheel wells are clean Tires are clean and properly dressed	Н	Н						
-27					Customer Signature	nist trace of	cu.		
	Engine Compartment				I acknowledge that I have received a copy of the 56-Po the Vehicle History Report and the Used Vehicle War	ranty Suppleme	ent M	anual Janual	and,
140	Compartment is clean								
	Under-hood heat insulator pad is clean								
142	Engine and compartment are properly dressed				Customer	Date			



WHEN TO PRESENT CERTIFIED TO THE CUSTOMER

To ensure the program is viewed by the customer as a value and a benefit, it needs to be presented to them in the BEGINNING of the sales presentation.

This program provides a marketing edge for the Dealership that uses it to its fullest potential. The Toyota Certified Program separates them from the other dealers in their marketplace. If the program isn't presented to the customer in the beginning, then the edge is minimized.

Over 50% of customers that salespeople talk to on the lot never make it inside the doors of the dealership for further negotiation. If they haven't been informed about the Toyota Certified program and its benefits, the sales momentum is lost. At this point, the dealership is just like the others. Why should the customer return, other than to get a lower price? By giving a lower price, you de-value the vehicles on your lot.

The Toyota Certified program is designed to:

- · Increase sales and improve profits by building value in the vehicle
- · Justify a higher price for the vehicle
- Enable the salesperson to sell value, rather than price

If presented properly, Toyota Certified will accomplish both of these goals.

PRESENTATION

After the salesperson has finished their "meet and greet", and they have selected a vehicle from inventory, it is time to present the vehicle to the customer through a walk around.

Since the Toyota Certified Vehicle has been merchandised and the stickers are now on the vehicle (which alert the customer to the fact this is a Toyota Certified Vehicle), the salesperson begins their presentation.

As the salesperson walks the customer around the vehicle -- starting in the front and working around to the driver's side -- they will point out the features of the vehicle using the window sticker. The window sticker has been designed to help prompt the salesperson to explain the added benefits that the customer will receive with their purchase of a Toyota Certified Vehicle.

Starting at the top, the window sticker will reinforce the year, make and model of the vehicle. As the salesperson proceeds down the left side, they will be able to tell the customer about the engine size and transmission type. The salesperson will also be able to tell the customer the mileage on the vehicle.



SAMPLE WINDOW STICKER



Certified Used Vehicles

2016 TOYOTA CAMRY SPECIAL EDITION 4DR 2.5/A6

Engine: 2.5L DOHC 16V I-4
Trans: 6-Speed Automatic
VIN Number: 4T1BF1FKXGUXXXXXX
Stock No. 72019M2

Stock No.: T2019N Odometer: 32,684 Ext. Color: White Int. Color: Black

160-POINT PRE-DELIVERY TOYOTA CERTIFIED INSPECTION

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CITY MPG



HWY MPG

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IS ELIGIBLE FOR A COMPREHENSIVE
MECHANICAL FAILURE SERVICE CONTRACT

Toyota Certified Dealer 500 NW 12th Avenue Deerfield Beach, FL 33442 Standard Equipment For This Vehicle Type

When Newly Manufactured:
------ INTERIOR FEATURES -----12-Volt Auxiliary Power Outlets
6.1-Inch Touch-Screen Display
6-Speaker Audio System

Advanced Voice Recognition
Air Conditioning w/Filter
AM/FM/CD/MP3/WMA Audio System
Audion Audio Lock

Auxiliary Audio Jack
Backup Camera
Cruise Control

Day/Night Rearview Mirror Entune Audio Plus w/Connected Navigation App

Hands-Free Phone Capability Navigation w/Turn-By-Turn Capability

Power Door Locks

Power Driver Seat w/Power Lumbar Power Windows w/Front Auto Up/Down Rear Window Defogger w/Timer Shift-Linked Automatic Locking Feature

Sport Fabric Softex-Trimmed Front Seats
Steering Wheel w/Audio & Bluetooth Controls
TFT Multi-Information Display
Tilt/Telescopic Sport Steering Wheel

Tilt/Telescopic Sport Steering Wheel USB w/iPod Connectivity & Control ----- EXTERIOR FEATURES -----

Daytime Running Lights
Manual Fold Power Heated Exterior Mirrors

Power Tilt/Slide Moonroof Washer-Linked Intermittent Windshield Wipers ----- ENGINEERING FEATURES -----

Harbore Electric Power Rack-&-Pinion Steering
Electric Power Rack-&-Pinion Steering
Electronic Brake Distribution & Brake Assist

Smart Key System w/Push Button Start
Smart Stop Technology
Vehicle Stability & Traction Control

------ SAFETY FEATURES ------Front/Side/Front-Knee/Side-Curtain Airbags LATCH Child Safety System

Our Price \$15,847.00

This label is intended as an approximate description of the vehicle. It is the responsibility of the buyer to address any and all differences between the information listed or implied on this label and the actual vehicle PRIOR TO THE SALE OF THIS VEHICLE

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17236



PRESENTATION (cont'd.)

Next, is the first in a series of prompts to remind the salesperson what to cover on the Toyota Certified Vehicle. The 160-point inspection is the starting point to build value in the vehicle for the customer. "Let me tell you what this vehicle had to go through to become a Toyota Certified Vehicle. We are very particular about the vehicles that we display and sell to our customers and friends. They all must go through, and pass, a 160-point inspection in order to be considered for the Toyota Certified program." Directly beside the window sticker will be a label, which lists these items for the customer.

The next prompt on the window sticker indicates the duration of the warranty. "All of our Toyota Certified vehicles automatically come with a 7 year / 100,000 mile LIMITED warranty." Again you are reinforcing how special this vehicle is, without talking about price.

The third prompt is planting the seed for the service contract upsell in the Finance Office. "Because this is a Toyota Certified vehicle and has passed our inspection, it qualifies for an extended service agreement of up to 125,000 miles. Please be sure to ask our Business Manager about it". That is all we want the salesperson to say on this matter. Just plant the seed and go on.

Next, you are going to reinforce the customer's decision on their choice of this vehicle by pointing out all the positive things that have been said about the vehicle. This discussion comes right after you mention extended service contracts. Now you are able to point out what the original EPA rating on this vehicle was when it was new.

The fourth prompt on the window sticker is Carfax[®]. You need to explain to the customer that the dealership has used the Carfax[®] service to make sure that the vehicle has a clean vehicle history. This is just one more reason why the customer can purchase a problem-free vehicle from this dealer.

Coming down the right side of the sticker, you now can point out to the customer what the list of equipment is on the vehicle. This lists the original standard equipment that was on the vehicle at the time of production, and in addition, describes any optional equipment considered to be a strong selling point. Things such as leather interior, CD player, and power sunroof are just a few of the additional items you can highlight to the customer. Another item that can be added to the list of equipment is the original factory warranty, if it is still in effect.

SAMPLE 160-POINT INSPECTION LABEL (SIDE STICKER)

LIFT CORNER TO REMOVE BORDER AND REVEAL ADHESIVE



160 Point Certification Inspection

PRELIMINARY INSPECTION

- Engine start-up, operation & warm-up
 Brake & parking brake operation
 Active seat belt test
- Clutch, transmission & overdrive operation
- Transfer case operation (4WD only) Steering operation, off center & alignment

- Tilt steering wheel operation
 WiperWasher operation & blade condition
 Speedometer & odometer operation
 Cruise control operation, including resume
- Heater & air conditioning operation Abnormal noises, vibrations, squeeks, rattles

- Body surface, lower body, under body
 Tire pressure, defects & damage
- 5/32" minimum tire tread depth
 Drive shaft, joints, CV joints and boots
- Struts/shock absorbers leaks & wear
 Exhaust system including catalytic core
- · Fuel, oil, coolant or other fluid leaks

Emissions & state inspection:
- Perform emissions test and/or state inspection,

if required

MECHANICAL CERTIFICATION

- Underhood labels & decals
- Air filter, drive belts & hoses
 Bettery cables & mount
 All coolent levels & test

· Air conditioning levels; check at sight glass

- All lights & warning lights
 All mirror operation, adjustment & condition
 Glass free of crado, stan & large chips
 Window, surroof or top operation
- Audio system & dock (set if required)
- Upholstery inspection
 Truck bed, bed liner, taligate, rear bumper
 Door & door key/lock operation
- Seets & seetbelt operation for every position
- Headight am
 Hood, trunk & fuel filler door latches
- Spare tire pressure; jack & wrench match & work

- Full 4 wheels 6 check brakes
 Minimum 50% remaining werr on brake pada/shoes
 Inspect brake rotors/drums for minimum
- Differential oil level
- · Engine oil & filter changed using Toyota parts

Exterior deening & polishing including:

- Body, fenders, engine compartment.
 Door jambs & behind gas filler door.
- Tires & fender walls
- Wheels & spare tire Bumpers & lower body below moldings

Interior deaning including:

- Ory brush carpets & vecuum interior, trunk
 Clean all viryl surfaces
 Clean headliner & sun visors
- Clean interior windows
- Clean carpets, seets, door trim & trunk carpet

Clean & condition leather surfaces as required

Inspection by Detail Manager including:

- Interior is odor free
- Buffing dust & residue have been removed
 Wheels are free of dirt & brake dust
- Al interior crado & crevious are dean
- Glass is free of dirt & streets
- Body is reasonably free of dents & dings
 Paint is reasonably free of drips & scratches
- · Interior is free of burn marks, holes, rips & tears
- Bumpers are reasonably free of cuts & scratches
- · Glass is free of crades, chips & other defects

inspection of the embelon system of the automobile listed above and the air pollution control devices does no expressed a manually that the automobile meets federal or state emission control requirements not in its autofitude for distancing certification from a valid emission control station. The impactor material or exemptly, expressed or implied, with expect to the sufficiency of the air pollution control devices with respect to federal and date guideline. Whiteful INSA.

impositions performed are finited to determining that the parts and components listed and checked on this stakes are to proper exciting condition in the STM COF DEADNEY OF HE MOREUR TO YOU THE CONTONING TO HE MOREUR TO YOU THE CONTONING TO HE MOREUR TO YOU THE CONTONING THE PROPERTY OF THE PARTY OF THE PARTY OF THE MOREUR TO THE PARTY OF THE

WARNING: PLACE STICKER ON CLEAN GLASS • DO NOT PLACE STICKER ON TINTED GLASS BEST APPLIED BETWEEN 0 AND 100 DEGREES F CS 11393 (04/19)



SAMPLE LIMITED WARRANTY FORM

4/5/2



USED VEHICLE LIMITED WARRANTY

DEALER DEALER SELLING DEALER ADDRESS LIMITED WARRANTY CIRST NAME ADDRESS AREA CODE) TELEPHONE # LIMITED WARRANTY TERM 7 YEARS The Limited Warranty Term This warranty also include TERM 12 MONTHS The Limited Warranty Term The Limited Warranty Term	FORM TCC	060221 VIN#						
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DEDUCTIBLE AMOUNT \$0	The Limited Warranty Term/Mileage begins on the VEHICLE PURCHASE DATE and at odometer mile "0". This warranty also includes the following additional coverage:							
	VEHICLE PURCHASE DATE		_					
5 SIGNATURES								
	DEALER HAS EXPLAINED THE TER HIS LIMITED WARRANTY IS SUBJ							
DUSTOMER SIGNATURE								

P.O. BOX 8567 ▼ DEERFIELD BEACH, FL 33443 ▼ 1-800-327-5172

COPY 1 - FWS ▼ COPY 2 - DEALER ▼ COPY 3 - CUSTOMER F-NAWR (03/19) ▼ TC06 (02/21)

Page 1 of 6

C/S# 1926



Reporting Procedures

Every eligible vehicle that is sold retail, is required to have a Toyota Certified Limited Warranty contract produced.

The Toyota Certified Limited Warranty contract is also the activation form used for the Roadside Assistance Program. Until the contract is reported to FWS, the customer will not be eligible for Roadside Assistance or any other benefit from the Toyota Certified program.

REPORTING THE CERTIFIED CONTRACT

- As the retail customer is being contracted in the Finance Office, the Toyota Certified Limited Warranty Contract must be produced. The last page of the Limited Warranty Contract goes to the customer. This part should be folded and placed inside of the Certified Folio before being given to the customer.
- The sale of the Toyota Certified Vehicle must be reported through SET Dealer Daily. If the
 vehicle sale is reported through Dealer Daily prior to reporting the warranty contract (TC06),
 the warranty contract will automatically be reported to FWS. The top copy of the warranty
 will still need to be forwarded to FWS and any extended service contract will need to be
 reported to via JM&A Connect and forwarded to FWS.
- The Toyota Certified Limited Warranty contract can be reported through Dealer Source.
- The top copy of the Toyota Certified Limited Warranty contract is to be sent to Fidelity Warranty Services (FWS) at:

Fidelity Warranty Services P.O. Box 8567 Deerfield Beach, FL 33443

- It is recommended that these be mailed to FWS on Friday of each week to ensure there are no customer satisfaction issues, and the dealership receives all credits due to them.
- It is also recommended that the accounting office maintain a log of the contract numbers that are in each mailing, in case of any unforeseen occurrences or lost mailings.



Contacts

For Toyota Certified Software Technical Support - **(262) 240-9652** 9:00 AM to 4:00 PM Central time, Monday through Friday

Claims on Certified warranties - (800) 327-5172

Warranty forms or Toyota Certified marketing material - (888) JMA-FORMS

Billing questions - **(800) 443-9841** and press 6

SET Contacts:

Sue Swanson – Dealer Support Supervisor Sue.swanson@setoyota.com 954-429-2626

Christina Gerrish - TCUV / TRAC Regional Manager Districts 1 - 6 Christina.gerrish@setoyota.com 954-292.5852

Michael K. Dean – TCUV / TRAC Regional Manager Districts 7 – 12 Michael.dean@setoyota.com 561-758-0562



Notes / Updates / Miscellaneous

